



## 46<sup>TH</sup> ANNUAL MEETING AND MEMBER CONFERENCE

Tuesday, May 14, 2024  
The Conference Center at Waltham Woods  
860 Winter Street, Waltham, MA

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### SCHEDULE of EVENTS

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**1:00 P.M. Registration**

**1:30 P.M. EasCorp's 46<sup>th</sup> Annual Meeting**

We begin our afternoon with committee and management reports, including updates on key performance metrics and a celebration of Credit Unions Kids at Heart<sup>®</sup>. *Free to members*

**2:30 P.M. Break**

**2:45 P.M. Keynote Address**

***Banking on the Extraordinary: The Enormous Potential of AI in Financial Services***

We are joined by one of the leading minds in the field of artificial intelligence (AI) and machine learning, Dr. Usama Fayyad, Executive Director of the Institute for Experiential AI at Northeastern University, for an exploration of AI-driven technologies that have been strategically and thoughtfully deployed at financial institutions and their much-anticipated future applications. He will help us understand the technical and theoretical challenges of experiential AI and Language Learning Models (LLMs)—where, how, and why the technology fails, and what methods and inputs help the models best succeed. He will explain AI's dependence on curated and accurately labeled data and on human intervention (also called “human-in-the-loop”) from staff trained in AI “prompt engineering” and model development. He will offer his insights into the direction of AI in our field and the economic, educational, and social consequences of the technology to consider now. Come to hear how to separate hype from reality and leave knowing more about where the technology can be truly useful to your credit union when applied responsibly in the interest of both your operations and your members.

**3:45 P.M. Special Presentation**

***A First Look at EasCorp's and Vertifi Software's New Brands***

The leadership of EasCorp and Vertifi Software share their vision for the companies' futures as reflected in their updated mission statement, new corporate commitments, and fresh visual identities.

**4:00 P.M. Reception**

Explore the new brands further and enjoy hors d'oeuvres with your peers and our presenters.

*Please note:* Hot and cold beverages and light refreshments will be available throughout the day. No outside food or drink is allowed.